## MINTRA®

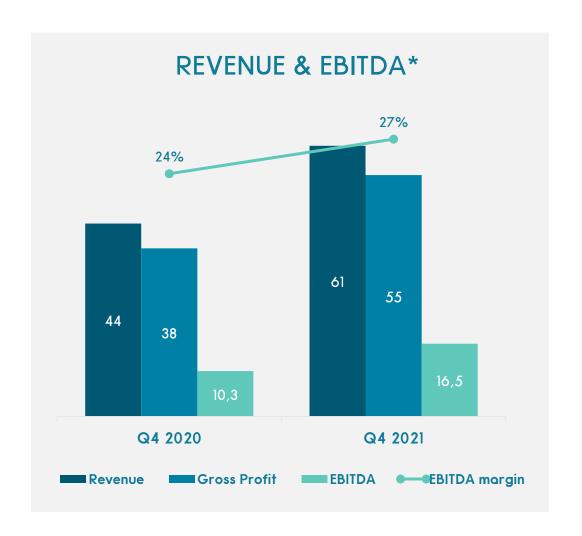
Q4 2021 results presentation

DEVELOP & DEPLOY

mintra.com

## Highlights Q4 – Improved profitability

- Q4 revenue at 61.4 MNOK up from 43.2 MNOK in Q4 2020
  - Safebridge contributed with MNOK 12
- Q4 adjusted EBITDA\* at 16.5 MNOK up from 10.4 MNOK in Q4 2020
  - EBITDA margin at 27%
- Operational cashflow for the year NOK 45.1 million.
- 12% increase in system usage and 3% more course completions in Q4 compared with the rest of 2021
- Strategic partnerships were secured with Marlink, Future Care and The Work Shop Pte Ltd
- Strong revenue progress in Asia with 34 MNOK 2021 versus 18 MNOK 2020
- Introduced eproctoring anti-fraud technology to our digital learning course offering



1 HIGHLIGHTS

2 STRATEGY & OPERATIONS

3 FINANCIAL RESULTS

4 OUTLOOK

5 Q&A

MINTRA®

We're experts in elearning and human capital management software for safetycritical industries.

We service over 2.2 million system users and 4,000 companies operating in some of the worlds most challenging environments.

MINTRA® Est.1997 Oslo / Norway

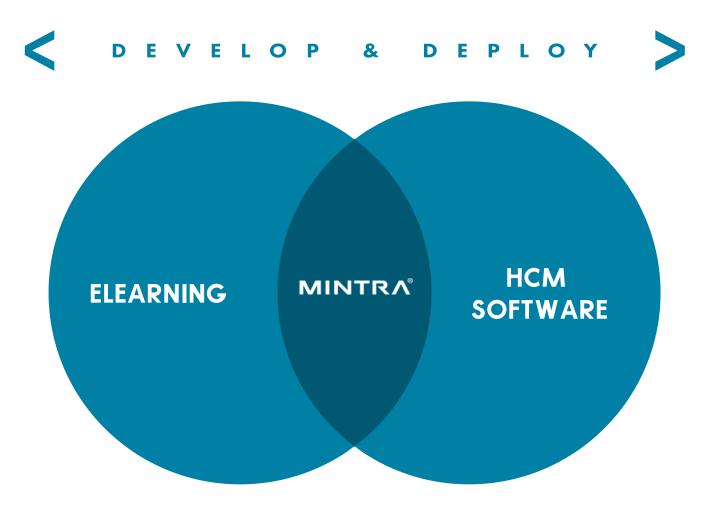


## Disruptive business model with a global reach

One-stop-shop to help customers develop and deploy their workforce

**Develop:** elearning products for delivering key knowledge regarding regulations, HSE, safe working and any company - specific regulations

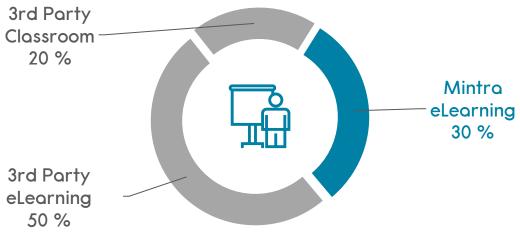
**Deploy:** HCM software that allows worldwide workforce management to ensure safe, compliant, reliable and efficient operations



## Comprehensive course library that meets clients needs



#### Course format & ownership























## Strong position in digital training

#### **ELEARNING CONTENT**



50%

#### **HUMAN CAPITAL MANAGEMENT SYSTEMS**



35%

#### CONSULTING **SERVICES**



15%

## Key growth initiatives



**INTO ADJACENT INDUSTRIES** 

**ENTERING NEW GEOGRAPHIES** 



**INCREASING SYSTEM USERS** & USAGE



**EXPANDING 3RD PARTY CONTENT** & PARTNERSHIPS

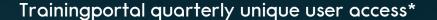


**GROWING COMPLIANCE** & ACCREDITATION

M&A

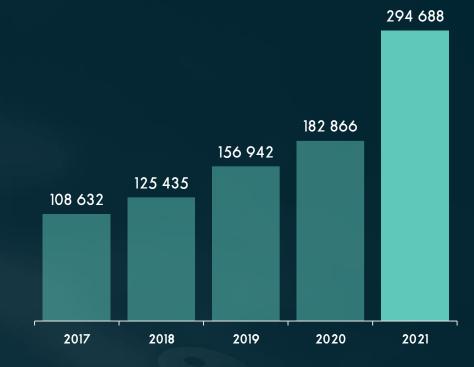
## Increasing system user activity





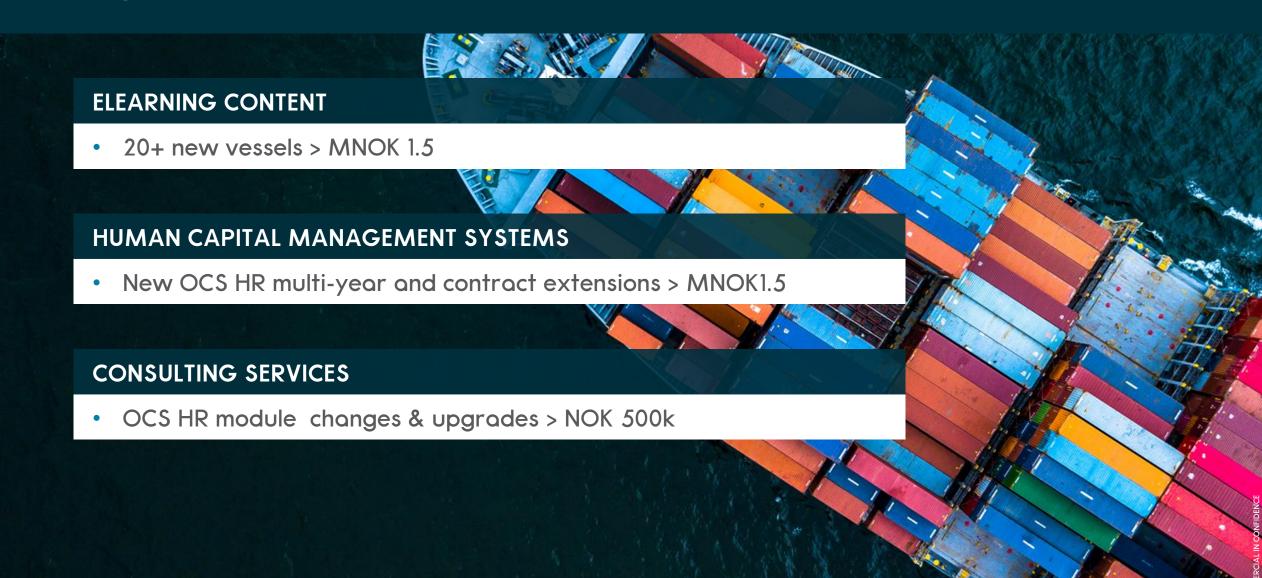


#### Trainingportal annual unique user access\*



\*Registered users logging in to Trainingportal

## Significant contract wins in maritime



## Significant contract wins in energy

#### **ELEARNING CONTENT**

New course license sales & extensions > MNOK 6.8

#### **HUMAN CAPITAL MANAGEMENT SYSTEMS**

New SaaS multi-year contracts > MNOK 2

#### **CONSULTING SERVICES**

Elearning and technology migration projects for > MNOK 1.8

## Strong pipeline & increased order income

- Market showing signs of improvement
- Q4 order income strong
- Winning 38 MNOK (>400 opportunities)



## New strategic partnerships - sharpened competitive edge



- Leading provider of smart network solutions
- Streamlines on board delivery of Trainingportal to seafarers



- Singapore-based specialist maritime training and engineering consultancy
- Extends Asia footprint



- Shoreside and on board medical services with telemedical support to thousands of vessels
- Cross-collaboration and combining maritime networks

## Unique offering with new technologies

#### eProctoring anti-fraud technology

- Monitors and identifies suspicious activity that could indicate cheating
- Further increases the integrity of Mintra's online exam process





#### 'Insights' data reporting tool

- Available initially on OCS HR with five separate data dashboards
- Automates reporting processes and makes the data available beyond system users

## Improved KPI's demonstrating a stronger business

#### **ELEARNING**

#### **HCM SOFTWARE**

#### MINTRA GROUP



2,335 **AVAILABLE COURSES**<sup>1</sup>



294,688 **USER ACCESS LTM** 

95% SHARE OF PREDICTABLE **REVENUES**<sup>2</sup>

33% MARKETPLACE SHARE OF **ELEARNING REVENUES**<sup>3</sup>

**×**OCS 254,297

**USER LICENCES** 

**MNOK 108** Annualized recurring revenues<sup>4</sup>

<sup>1:</sup> Includes all courses available to purchase from Mintra

<sup>2:</sup> Based on Q4 2021 with 43% Annual recurring, and 52% Reoeat purchase

<sup>&</sup>lt;sup>3</sup>: Excluding Safebridge revenue

<sup>4:</sup> Contracted Annualized recurring revenue per end-Q4 2021

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## Q4 financial results shows YOY growth

#### Revenue

- MNOK 61.4 Q4
- MNOK 239.9 FY

#### Gross margins stable at high level

- 89% for the quarter vs 87% last year
- 88% for the year vs 89% last year

#### EBITDA\* remains healthy

- 27% for Q4
- 28% FY EBITDA

#### Cost bose

- Some larger non-recurring elements due to restructuring hit the Q4 and full year results
- Normalized operating cost base of ca MNOK 35 pr quarter going into 2022

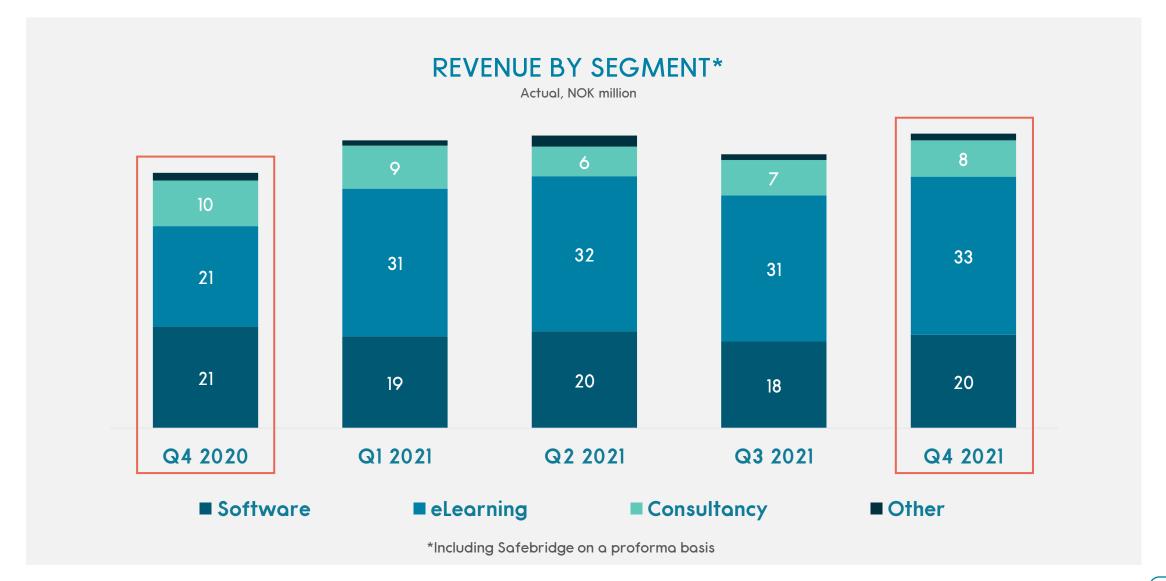
#### **REVENUE & EBITDA**

#### Selected P&L items

Figures presented MNOK

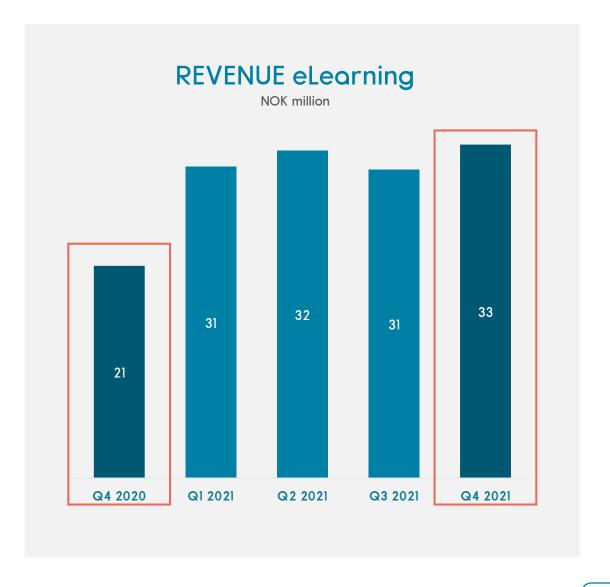
	Q4 2021	Q4 2020	FY 2021	FY 2020	FY 2020 pf
Revenue	61,3	43,7	239,9	205,3	237,5
Cost of sales	(6,6)	(5,6)	(29,0)	(20,4)	(25,4)
Gross profit	54,7	38,1	211,0	184,9	212,1
Gross margin	89 %	87 %	88 %	90 %	89 %
Operating expenses	(38,7)	(27,7)	(151,7)	(117,7)	(149,3)
EBITDA	15,9	10,3	59,2	67,2	62,8
Aqcuisition cost/listing	(0,6)	0,0	(7,0)	(2,6)	(2,6)
Adjusted EBITDA Margin***	27 %	24 %	28 %	34 %	28 %

## Q4- Positive trend driven by elearning



## eLearning shows strong YOY growth

- 33 MNOK in Q4 up from 21 MNOK last year (inc Sbg)
- 127 MNOK YTD up from 110 MNOK
- Growing activity in the market.
   Rebound in energy and significant wins in the maritme segment.
- Maritime segment 80% of the growth
- Good progress in Asia



## HCM software shows signs of improvement

- 19.5 MNOK in Q4 vs 21.2 MNOK Q4 2020
- 77 MNOK FY vs 84 MNOK last year
- Trainingportal challenging for the year, but shows improvement in Q4
- OCS HR with some significant wins towards end quarter that secures good backlog for 2022
- Increased pipeline and customer interest



## Consulting services challenging but improving on the quarter

- 7.6 MNOK in Q4 vs 9.4 MNOK Q4 2020
- 30.3 MNOK FY vs 39.6 MNOK 2020
- Recent OCS HR Contract wins is increased utilization for implementation in Q4 and outlook for 2022



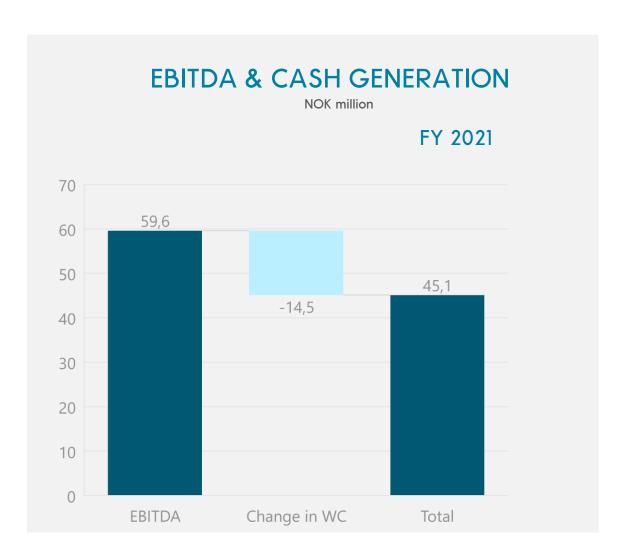
## Positive operational cash flow for the quarter

#### Cashflow from operations

- MNOK 45.1 for the year
- MNOK 3.3 for the quarter
  - Temporary increase in working capital at year end

#### R&D spend at

- MNOK 5.4
- MNOK 19.1 for the year
- 8 MNOK invested in content for maritime



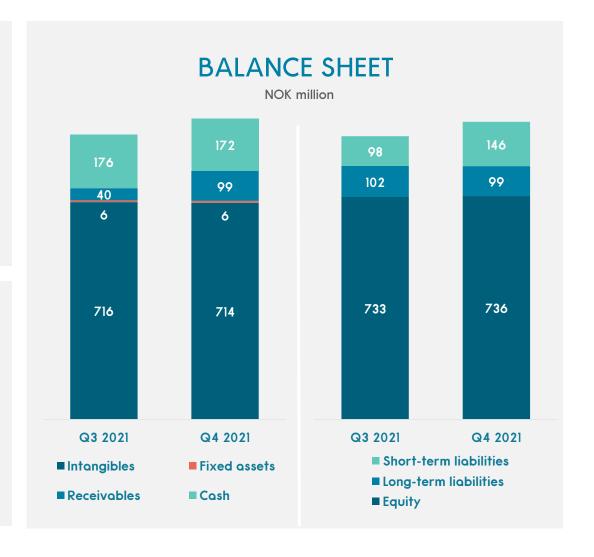
## Well-funded to pursue growth opportunities

Strong cash position at MNOK 172

**Negative Working capital** 

Equity ratio at 74%

Loan facilities lasting to Q2 2023



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MINTRA®

## At the crossroads of four megatrends



## Positive market indicators for 2022



## Positive market indicators for 2022

# MARITIME TRAINING BACKLOG

75% of operators anticipate increased use of elearning in 2022

60% acknowledge a backlog in required training

Maritime Training Insights Database for 2021





## Outlook remains attractive





Q&A



# MERCIAL IN CONFIDENC

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